# Planning Analysis Sheet

### Web Site Goal:

I intend to create a website that reflects the interests of the business, Southern Coastal Cable, which ultimately is to inform the public of services/products available.

### Description of the Web Site Goal

With the interest of the business in mind, I intend to dress up the pages detailing the services/products with images, multimedia, color, and design. I also intend on adding some pages based around the idea of the employees that are involved in bringing those services/products to the marketplace.

### Anticipated Results

The intended results are a more informed public around what services/products are available and their cost, how, when and who to contact for issues concerning the services/products they have purchased

### Title Pages:

* Home Page
* Cable TV Packages & Rates
* Internet Packages & Rates
* Telephone Packages & Rates
* Meet the Crew
* FAQ
* Contact Us
* About Us
* Advertise With Us
* Online Bill Pay

### Info/Sources:

* The relevant information, such as packages and prices, I will get from Southern Coastal Cable.
* Images of employees, I will attempt to get them from Southern Coastal Cable or I will ask permission to take them myself.
* Any multimedia, such as tickers and Flash scripts, I will create myself.
* Icons, colors schemes and designs, I will create myself.
* Images of the satellites, head end (frequency processing center), I will take personally.